

BLACK FRIDAY SALE **2 Weeks Nov. 15th – 30th**
Armstrong McCall South Austin

Shop early and place orders now!
No rainchecks available...

Items:	Description:	Reg. Price:	Sale Price:	Savings:
APPLIANCES:				
023670	BABYLISS PRO NT PRIMA 1" FLAT IRON	\$ 174.99	\$ 119.99	31%
764877	BABYLISS PRO FERRARI RAPIDO DRYER	\$ 189.99	\$ 129.99	32%
031683	BABYLISS PRO STUDIO SENSOR DRYER	\$ 149.99	\$ 99.99	33%
802903	BABYLISS FOILFX DOUBLE FOIL SHAVER - SILVER	\$ 129.99	\$ 89.99	31%
015236	BABYLISS FOILFX DOUBLE FOIL SHAVER - ROSE GOLD	\$ 129.99	\$ 89.99	31%
021499	BABYLISS CLIPPER PRO FX870 CLIPPER - BLACK	\$ 219.99	\$ 159.99	27%
020075	BABYLISS SKELETON TRIMMER With T-BLADE - BLACK	\$ 169.99	\$ 119.99	29%
021385	GAMMA ABSOLUTE ALPHA MATTE CORDLESS CLIPPER	\$ 129.95	\$ 99.95	23%
547286	PAUL MITCHELL EXPRESS ION STYLE + 1" IRON	\$ 88.11	\$ 66.08	25%
576456	PAUL MITCHELL NEURO STYLE 1" IRON	\$ 114.99	\$ 86.24	25%
500207	WAHL PEANUT CLIPPER/TRIMMER - ORIGINAL	\$ 59.99	\$ 53.99	10%
862355	WAHL PEANUT CLIPPER/TRIMMER - BLACK	\$ 59.99	\$ 53.99	10%
852465	WAHL 5 STAR MAGIC CLIP	\$ 129.00	\$ 116.99	9%
AG CARES:				
031204	AG CARES FIREWALL FLAT IRON SPRAY 5OZ	\$ 15.40	\$ 10.32	33%
031215	AG CARES RE-COIL CURL ACTIVATOR 6OZ	\$ 14.30	\$ 9.58	33%
031202	AG CARES CURL RETENTION MOUSSE 10OZ	\$ 15.40	\$ 10.32	33%
031330	AG CARES BIGGWIGG ROOT VOLUMIZER 5OZ	\$ 15.40	\$ 10.32	33%
031332	AG CARES ULTRADYNAMIC FINISH HAIRSPRAY 10OZ	\$ 14.30	\$ 9.58	33%
031214	AG CARES CONDITION MIST 12OZ	\$ 15.40	\$ 10.32	33%
031203	AG CARES FAST FOOD CONDITIONER 8OZ	\$ 14.30	\$ 9.58	33%
ALTERNA:				
022524	ALTERNA CAVIAR MOISTURE SHAMPOO 8.5OZ	\$ 19.97	\$ 13.98	30%
022515	ALTERNA CAVIAR MOISTURE CONDITIONER 8.5OZ	\$ 20.52	\$ 14.36	30%
022513	ALTERNA CAVIAR MOISTURE MASQUE 5.7OZ	\$ 25.58	\$ 17.91	30%
022528	ALTERNA CAVIAR MOISTURE LEAVE-IN GEELE 3.4OZ	\$ 16.50	\$ 11.55	30%
022521	ALTERNA CAVIAR MOISTURE LEAVE-IN MILK 5OZ	\$ 17.60	\$ 12.32	30%
022519	ALTERNA CAVIAR MOISTURE CC CREME 3.4OZ	\$ 17.11	\$ 11.98	30%
022520	ALTERNA CAVIAR MOISTURE CC CREME 5.1OZ	\$ 25.14	\$ 17.60	30%
022526	ALTERNA CAVIAR MOISTURE PRIME LEAVE-IN 5OZ	\$ 17.60	\$ 12.32	30%
AMERICAN CREW:				
520065	AMERICAN CREW LIGHT HOLD GEL 8.45oz	\$ 10.46	\$ 8.37	20%
520069	AMERICAN CREW FIRM HOLD GEL 8.45oz	\$ 10.46	\$ 8.37	20%
520072	AMERICAN CREW SPRAY GEL 8.45oz	\$ 11.31	\$ 9.05	20%
024803	AMERICAN CREW LIGHT HOLD GEL 13.1OZ	\$ 14.70	\$ 11.76	20%
024801	AMERICAN CREW FIRM HOLD GEL 13.1OZ	\$ 14.70	\$ 11.76	20%
AQUAGE:				
031860	AQUAGE SEA EXTEND SILK SHAMPOO 33.8OZ	\$ 30.80	\$ 22.50	27%
032038	AQUAGE SEA EXTEND SILK CONDITIONER 33.8OZ	\$ 30.80	\$ 22.50	27%
031861	AQUAGE SEA EXTEND STRENGTH SHAMPOO 33.8OZ	\$ 30.80	\$ 22.50	27%
031866	AQUAGE SEA EXTEND STRENGTH CONDITIONER 33.8OZ	\$ 30.80	\$ 22.50	27%
031887	AQUAGE VIOLET BRIGHT SHAMPOO LITER	\$ 30.80	\$ 22.50	27%
031884	AQUAGE VIOLET BRIGHT CONDITIONER LITER	\$ 30.80	\$ 22.50	27%
BABE LASH:				
032887	BABE LOCKS DENSIFY POUCH SHAMPOO 12OZ	\$ 12.09	\$ 9.07	25%
032886	BABE LOCKS DENSIFY POUCH CONDITIONER 12OZ	\$ 12.09	\$ 9.07	25%
032888	BABE LOCKS DENSIFY HAIR SERUM 1.76OZ	\$ 28.59	\$ 21.44	25%
033875	BABE LOCKS GLOSSY RINSE TREATMENT 16.9OZ	\$ 18.70	\$ 14.03	25%
BOSLEY:				
ALL BOSLEY PRODCUTS - 25% OFF!				25%

**Babyliss
Metallic
Black
Clippers &
Trimmers!**

**Top Selling
AG Cares
Styling
Products =
33% OFF!**

**For
"Husbands"
& "Dads"
retail
products!**

**BabeLash:
Densifying
hair
products!**

**Babyliss
Nano
Titanium
Prima 1"
Irons!**

**Wahl
Peanuts:
Our #1
selling
Holiday
Trimmers!
33% OFF!**

**Alterna
Caviar:
Luxurious
Hair -
30% OFF!**



COLORWOW:				
027466	COLORWOW COLOR SECURITY SHAMPOO 32OZ	\$ 39.60	\$ 31.68	20%
027521	COLORWOW MONEY MASQUE 7.27OZ	\$ 24.75	\$ 19.80	20%
DEVACURL:				
021997	DEVACURL SUPREME DEFINING GEL 12OZ	\$ 17.60	\$ 13.20	25%
DANGER JONES:				
033988	DANGER JONES POWDER LIGHTENER 17.65OZ *NEW*	\$ 29.00	\$ 21.75	25%
ALL DANGER JONES COLORS - 20% OFF!		\$ 9.99	\$ 7.99	20%
FAROUK:				
ALL FAROUK CHI TUBE COLORS - 20% OFF!		\$ 8.75	\$ 7.00	20%
FRAMESI:				
338410	FRAMESI CL PRIMER 11 INTENSE 8.5OZ	\$ 15.35	\$ 7.68	50%
338305	FRAMESI CL PRIMER 11 ORIGINAL 8.5OZ	\$ 15.35	\$ 7.68	50%
GIBS:				
ALL GIBS GROOMING PRODUCTS - 33% OFF!				33%
GOLDWELL:				
767160	GOLDWELL SS DRY BOOST 6.76OZ	\$ 13.48	\$ 10.11	25%
767159	GOLDWELL SS MATTE TEXT REBEL 2.5OZ	\$ 11.83	\$ 8.87	25%
567084	GOLDWELL SS CRYSTAL TURN 3.38 OZ	\$ 12.65	\$ 9.49	25%
567087	GOLDWELL SS HARDLINER 5.07 OZ	\$ 12.65	\$ 9.49	25%
567085	GOLDWELL SS MELLOGOO 3.38 OZ	\$ 12.38	\$ 9.29	25%
567089	GOLDWELL SS ROUGHMAN 3.38 OZ	\$ 12.38	\$ 9.29	25%
GOLDWELL COLOR GLOSS TONES - 25% OFF!		\$ 6.71	\$ 5.03	25%
028545	GOLDWELL COLOR GLOSS TONES LIQ CLEAR 16.9OZ	\$ 23.27	\$ 17.45	25%
021754	GOLDWELL OXYCUR PLATIN LIGHTENER 9+ 17.6OZ	\$ 24.97	\$ 16.18	35%
020638	GOLDWELL LIGHT DIMENSIONS BRIGHTENER SILVER 2OZ	\$ 13.15	\$ 8.55	35%
020640	GOLDWELL LIGHT DIMENSIONS BRIGHTENER NATURAL 2OZ	\$ 13.15	\$ 8.55	35%
JOICO:				

New 9+
Lightener
by Danger
Jones!
25% OFF!



Goldwell
Color Gloss
Toners:
25% OFF!

Savings on
ALL GIBS
Grooming
Products!
33% OFF!

All Joico Color Intensity 4oz Tubes **41% OFF!** **Sale: \$5.38ea, Reg. \$9.14**

Seriously...
41% OFF!

Kenra
Shampoos &
Conditioners
30% OFF!

KENRA:				
ALL KENRA CLASSIC SHAMPOOs & CONDITIONERs 10oz		\$ 9.89	\$ 6.92	30%
ALL KENRA CLASSIC SHAMPOOs & CONDITIONERs LITERS		\$ 19.79	\$ 13.85	30%
746505	KENRA ALL-CURL CLEANSING RINSE 10.1OZ	\$ 10.45	\$ 7.32	30%
746506	KENRA ALL-CURL BALANCING CONDITIONER 10OZ	\$ 10.45	\$ 7.32	30%
010436	KENRA SIMPLY BLONDE LIGHTENER W/BOND 9+ 16 OZ	\$ 29.13	\$ 20.39	30%
027333	KENRA SIMPLY BLONDE CLAY LIGHTENER 16OZ	\$ 25.84	\$ 18.09	30%
713310	KENRA SIMPLY BLONDE LIGHTENING POWDER 16OZ	\$ 23.64	\$ 16.55	30%
MARIA NILA:				
ALL MARIA NILA COLOUR REFRESH SHADES 3.4OZ - 30 % OFF!		\$ 10.00	\$ 7.00	30%
ALL MARIA NILA COLOUR REFRESH SHADES 10OZ - 30 % OFF!		\$ 16.50	\$ 11.55	30%
MATRIX:				
806596	BIOLAGE COLOR CARE SHAMPOO GALLON	\$ 46.20	\$ 36.96	20%
806597	BIOLAGE COLOR CARE CONDITIONER GALLON	\$ 46.20	\$ 36.96	20%
100111	BIOLAGE HYD SHAMPOO GALLON	\$ 46.20	\$ 36.96	20%
810136	BIOLAGE HYDRA COND BALM 37OZ	\$ 27.50	\$ 22.00	20%
031539	MATRIX STYLE: 3-IN-1 OVER-ACHIEVER 1.7OZ	\$ 12.10	\$ 9.08	25%
031541	MATRIX STYLE: DRY SHAMPOO 3.1OZ	\$ 12.10	\$ 9.08	25%
031542	MATRIX STYLE: FLEX HAIRSPRAY 11.1OZ	\$ 12.10	\$ 9.08	25%
031546	MATRIX STYLE: HOLD GEL 6.8OZ	\$ 12.10	\$ 9.08	25%
031544	MATRIX STYLE: VOLUME MOUSSE 8.2OZ	\$ 12.10	\$ 9.08	25%
031545	MATRIX STYLE: WAX SPRAY 4.58OZ	\$ 12.10	\$ 9.08	25%
031889	MATRIX HIGH RISER LIGHTENER 2LB	\$ 43.45	\$ 29.99	31%

Biolage
Gallons
Sale:
20% OFF!

**S O
A L S
L A L E
E P L E
! X**

MYDENTITY:				
026456	MYDENTITY MAGNUM8 PWDR LIGHTENER BAG 28.2OZ	\$ 43.99	\$ 35.19	20%
OLAPLEX:				
032496	OLAPLEX NO.4D DETOX DRY SHAMPOO 8.5OZ	\$ 15.00	\$ 12.50	17%
007745	OLAPLEX NO. 6 BOND SMOOTHER 3.3OZ	\$ 15.00	\$ 12.50	17%
011391	OLAPLEX NO. 7 BONDING OIL 1 OZ	\$ 15.00	\$ 12.50	17%
027026	OLAPLEX NO. 9 HAIR SERUM 3OZ	\$ 15.00	\$ 12.50	17%
034185	OLAPLEX VOLUMIZING BLOW DRY MIST 5.07OZ *NEW*	\$ 15.00	\$ 12.50	17%
PAUL MITCHELL:				
021955	PAUL MITCHELL BONDRX SHAMPOO 8.5OZ	\$ 14.30	\$ 10.73	25%
021957	PAUL MITCHELL BONDRX CONDITIONER 6.8OZ	\$ 14.85	\$ 11.14	25%
021961	PAUL MITCHELL BONDRX SHAMPOO 24OZ	\$ 25.30	\$ 18.98	25%
021958	PAUL MITCHELL BONDRX CONDITIONER 24OZ	\$ 26.68	\$ 20.01	25%
021953	PAUL MITCHELL BONDRX TREATMENT MASK 2.5OZ	\$ 8.25	\$ 6.19	25%
021956	PAUL MITCHELL BONDRX TREATMENT MASK 5.1OZ	\$ 15.40	\$ 11.55	25%
021611	PAUL MITCHELL BONDRX PRO: BOND SEALANT 33.8OZ	\$ 93.50	\$ 70.13	25%
033203	PAUL MITCHELL BONDRX PRO: LIGHTENER 17.6OZ	\$ 25.85	\$ 19.39	25%
033202	PAUL MITCHELL BONDRX PRO: LIGHTENER 24OZ	\$ 34.65	\$ 25.99	25%
575229	PAUL MITCHELL SYNCHROLIFT LIGHTENER 14.1OZ	\$ 23.10	\$ 17.33	25%
575228	PAUL MITCHELL SYNCHROLIFT LIGHTENER 28.2OZ	\$ 36.30	\$ 27.23	25%
PRAVANA:				
738259	PRAVANA PURE LIGHT LIGHTENER 24OZ	\$ 39.93	\$ 27.95	30%
RUSK:				
031628	RUSK COLOR RX SHAMPOO 12OZ	\$ 15.95	\$ 13.20	17%
031629	RUSK COLOR RX CONDITIONER 12OZ	\$ 15.95	\$ 13.20	17%
031633	RUSK VHAB SHAMPOO 12OZ	\$ 15.95	\$ 13.20	17%
031635	RUSK VHAB CONDITIONER 12OZ	\$ 15.95	\$ 13.20	17%
SCHWARZKOPF:				
022387	SCH BLONDME WONDERS GOLD MASK 15.2OZ	\$ 29.15	\$ 20.41	30%
025324	SCH BLONDME RICH SHAMPOO 10.14OZ	\$ 12.87	\$ 9.01	30%
025101	SCH BLONDME RICH CONDITIONER 8.45OZ	\$ 14.03	\$ 9.82	30%
025055	SCH BLONDME RICH MASK 6.76OZ	\$ 15.40	\$ 10.78	30%
025054	SCH BLONDME RICH MASK 16.9OZ	\$ 29.15	\$ 20.41	30%
025058	SCH BLONDME DETOX SHAMPOO 10.14OZ	\$ 12.87	\$ 9.01	30%
025053	SCH BLONDME DETOX MASK 6.76OZ	\$ 15.40	\$ 10.78	30%
025052	SCH BLONDME DETOX MASK 16.9OZ	\$ 29.15	\$ 20.41	30%
025056	SCH BLONDME DETOX VITAMIN C SHOTS	\$ 20.35	\$ 14.25	30%
025675	SCH BLONDME NEUTRAL SHAMPOO 10.14OZ	\$ 12.87	\$ 9.01	30%
025686	SCH BLONDME NEUTRAL MASK 6.76OZ	\$ 15.40	\$ 10.78	30%
025688	SCH BLONDME GLAZE MIST 5.9OZ	\$ 11.55	\$ 8.09	30%
025693	SCH BLONDME SPRAY CONDITIONER 6.76OZ	\$ 13.48	\$ 9.44	30%
486866	SCH BLONDME WONDERS DRY SHAMPOO FOAM 10 OZ	\$ 13.20	\$ 9.24	30%
SEXY HAIR:				
846019	SEXY HAIR CREME TO POWDER PLAY 3.4OZ	\$ 10.97	\$ 8.23	25%
015062	SEXY HAIR DRY SHAMPOO 3.4OZ	\$ 10.97	\$ 8.23	25%
846073	SEXY HAIR HIGH STANDARDS BLOW OUT SPRAY 6.8OZ	\$ 11.52	\$ 8.64	25%
846074	SEXY HAIR FUN RAISER HAIRSPRAY 8.5OZ	\$ 12.08	\$ 9.06	25%
843979	SEXY HAIR GET LAYERED THICK HAIRSPRAY 8OZ	\$ 11.52	\$ 8.64	25%
843144	SEXY HAIR POWDER PLAY .53 OZ	\$ 10.97	\$ 8.23	25%
845662	SEXY HAIR POWDER PLAY LITE .4OZ	\$ 10.97	\$ 8.23	25%
843989	SEXY HAIR ROOT PUMP 1.6OZ	\$ 4.00	\$ 3.00	25%
014492	SEXY HAIR ROOT PUMP MOUSSE 10OZ	\$ 11.52	\$ 8.64	25%
014493	SEXY HAIR ROOT PUMP PLUS MOUSSE 10OZ	\$ 11.52	\$ 8.64	25%
843011	SEXY HAIR SPRAY & PLAY HAIRSPRAY 1.5 OZ	\$ 4.95	\$ 3.71	25%
015054	SEXY HAIR SPRAY & PLAY HAIRSPRAY 10OZ	\$ 11.52	\$ 8.64	25%
846034	SEXY HAIR SPRAY & PLAY HARDER 1.5OZ	\$ 4.95	\$ 3.71	25%
015055	SEXY HAIR SPRAY & PLAY HARDER 10OZ	\$ 11.52	\$ 8.64	25%
015057	SEXY HAIR SPRAY & STAY 9OZ	\$ 11.52	\$ 8.64	25%
842410	SEXY HAIR SPRITZ & STAY NON-AEROSOL 8.5OZ	\$ 10.43	\$ 7.82	25%
551012	SEXY HAIR BLOW DRY VOLUME GEL 8 .5OZ	\$ 10.97	\$ 8.23	25%
843380	SEXY HAIR WEATHERPROOF SPRAY 5OZ	\$ 11.52	\$ 8.64	25%
551726	SEXY HAIR WHAT A TEASE 4.2OZ	\$ 10.98	\$ 8.24	25%
026169	SEXY HAIR POWDER PLAY SHAMPOO 2OZ	\$ 9.98	\$ 7.49	25%
026170	SEXY HAIR POWDER PLAY CONDITIONER 2OZ	\$ 9.98	\$ 7.49	25%

**BlondMe
Retail
Products:
30% OFF!**

**"Try Me"
prices on
NEW PM
BondRX
line!
Includes
Lighteners!
All
25% OFF!**

**Top Selling
Sexy Hair
Products:
25% OFF!
INCLUDING
Client Gift
Sizes!!!**

New
STMNT
Grooming
Products:
20% OFF!
Try them
NOW!

STMNT:				
034390	STMNT CURL CREAM 5OZ	\$ 12.08	\$ 9.63	20%
034391	STMNT GEL 5OZ	\$ 12.08	\$ 9.63	20%
034392	STMNT DEFINITION SPRAY 6.76OZ	\$ 12.08	\$ 9.63	20%
TIGI:				
019988	TIGI BEDHEAD OH BEE HIVE DRY SHAMPOO 5OZ	\$ 11.00	\$ 7.70	30%
021305	TIGI BEDHEAD SOME LIKE IT HOT SPRAY 3.38OZ	\$ 11.00	\$ 7.70	30%
WELLA:				
032097	WELLA COLORMOTION SHAMPOO 33.8OZ	\$ 27.67	\$ 13.84	50%
032054	WELLA COLORMOTION CONDITIONER 33.8OZ	\$ 27.67	\$ 13.84	50%
010724	WELLA NUTRICURL SHAMPOO WAVES 33.8OZ	\$ 29.87	\$ 14.94	50%
010739	WELLA NUTRICURL CLEANSE CONDITIONER 33.8OZ	\$ 29.87	\$ 14.94	50%
025843	WELLA NUTRICURL DETANGLE CONDITIONER 33.8OZ	\$ 29.87	\$ 14.94	50%
026748	WELLA ELEMENTS SHAMPOO 33.8OZ	\$ 29.87	\$ 14.94	50%
026750	WELLA ELEMENTS CONDITIONER 33.8OZ	\$ 29.87	\$ 14.94	50%
032639	WELLA BRILLIANCE SHAMPOO - FINE 33.8OZ	\$ 17.22	\$ 8.61	50%
032781	WELLA BRILLIANCE CONDITIONER - FINE 33.8OZ	\$ 19.53	\$ 9.77	50%
032635	WELLA BRILLIANCE SHAMPOO - COARSE 33.8OZ	\$ 17.22	\$ 8.61	50%
032615	WELLA BRILLIANCE CONDITIONER - COARSE 33.8OZ	\$ 19.53	\$ 9.77	50%
820258	WELLA BRILLIANCE VOLUME BOOST SHAMPOO 33.8OZ	\$ 21.12	\$ 10.56	50%
820375	WELLA BRILLIANCE COOL BLOND SHAMPOO 33.8OZ	\$ 18.59	\$ 9.30	50%

WELLA
LITERS:
50% OFF!



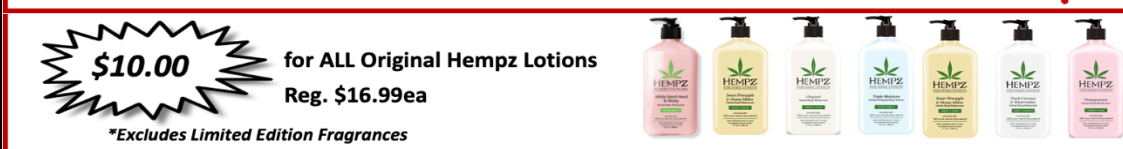
INCLUDING:

815700	WELLA BLONDOR MULTI POWDER 28.2OZ - ORIGINAL	\$ 41.52	\$ 35.29	15%
014930	WELLA BLONDORPLEX PWDR LTNR 28.2OZ	\$ 43.99	\$ 37.39	15%

SPA & NAIL ITEMS:

232074	ACTIIV LASH BROW SERUM 3ML	\$ 35.75	\$ 31.28	12%
021083	ACTIIV LASH BROW SERUM 5ML	\$ 55.00	\$ 48.13	13%
	ALL ARDELL LASHES - 50% OFF!			50%
009122	BABELASH LASH SERUM 2ML	\$ 35.50	\$ 26.63	25%
009123	BABELASH LASH SERUM 4ML	\$ 60.00	\$ 45.00	25%
027993	BABELASH BROW SERUM .10OZ	\$ 24.50	\$ 18.38	25%
	ALL BILLION DOLLAR BROW ITEMS - 25% OFF!			25%
	ALL KISS FALSCARA PRODUCTS - 20% OFF!	\$ 6.49	\$ 5.19	20%

Lashes,
Lashes,
LASHES!
Grow them
&
Show them!
SO MANY
SALES!



	ALL KIARA SKY NAIL TIP STARTER KITS	\$ 109.99	\$ 50.00	55%
027903	KIARA SKY BEYOND PRO: PORTABLE NAIL DRILL	\$ 349.99	\$ 262.49	25%
020925	KIARA SKY BEYOND PRO: LAMP PINK	\$ 249.99	\$ 187.49	25%
021176	KIARA SKY BEYOND PRO: FLASH CURE LAMP - MINI	\$ 29.99	\$ 22.49	25%
	ALL KIARA SPRINKLE ON DIPPING SHADES - 50% OFF!	\$ 8.99	\$ 4.50	50%
	ALL KIARA SKY GEL ART SHADES - 50% OFF!			50%
547020	MURAD POWER SERUM: OUTSMART ACNE CLARIFY TREAT 1.7 OZ	\$ 31.36	\$ 21.95	30%
547009	MURAD POWER SERUM: RETINOL YOUTH RENEWAL SERUM 1 OZ	\$ 58.88	\$ 41.22	30%
547043	MURAD POWER SERUM: REVITALIXIR RECOVERY SERUM 1.35OZ	\$ 62.08	\$ 43.46	30%
019824	MURAD POWER SERUM: RAPID DARK SPOT CORRECT SERUM 1OZ	\$ 53.12	\$ 37.18	30%
	ALL GIGI WAX - \$8.99!		\$ 8.99	UP TO 53%
808141	CLEAN+TOUCH EPILATING CLOTH ROLL 50 YDS	\$ 14.99	\$ 11.24	25%

Murad:
This holiday
season, give
yourself the
gift of
amazing
skin!
Power
Serums:
30% OFF!